



**FOR IMMEDIATE RELEASE**

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## **Grandscape Announces Banking Partnership**

*FNBO becomes an official banking partner of Grandscape*

DALLAS, TX (2/2/22) – First National Bank of Omaha (FNBO) has entered into a partnership with Grandscape to become an Official Banking partner of the newest North Texas lifestyle center destination.

Ranked as one of Forbes Best Banks in America, FNBO's focus has always been community first. There are currently four branches in the DFW area, two in Plano and two in Frisco.

"We are always looking for ways to enhance and support our local community and to have FNBO, a fantastic brand within our community, join us at Grandscape, helps our vision come to life," said Jeff Lind, Grandscape President.

A key component of FNBO's official partnership will be as title sponsor of The Plaza at Grandscape, now renamed the FNBO Plaza at Grandscape. The plaza is located at the northwest entrance to the footprint and is best known for the 43-foot digital stylon that showcases video, animation, and images to guests as they enter and exit. FNBO branding will be prominent throughout the space.

"As the Great Big Small Bank, First National Bank of Omaha believes in supporting the communities that support us," said Brenda Hermanek, Director of Corporate Sponsorships. "FNBO is proud to be the Official Banking Partner of Grandscape and support this exciting new outdoor area that will provide the community with exciting, one-of-a-kind experiences. It's venues like Grandscape that make our communities vibrant and prosperous."

The partnership will focus on branding across the footprint, activations in the FNBO Plaza, and developing a benefits package for FNBO customers.

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### **About Grandscape**

Grandscape is a brand-new, one-of-a-kind outdoor entertainment, dining and shopping destination – an oasis in the middle of North Texas. It includes NFM and Scheels, as well as chef-driven, world-class restaurants, lush landscaping, family-friendly experiences, entertainment and events. For more information visit [www.grandscape.com](http://www.grandscape.com) or follow us on our social channels @grandscapetx.

### **About FNBO**

First National Bank of Omaha is a subsidiary of First National of Nebraska. First National of Nebraska and its affiliates have more than \$25 billion in assets and nearly 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas. Learn more at [fnbo.com](http://fnbo.com) and connect with us on [Facebook](https://www.facebook.com/fnbo), [Twitter](https://twitter.com/fnbo) and [Instagram](https://www.instagram.com/fnbo).



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